



Everybody  
Needs TLC

## LOOKING TO INCREASE YOUR INCOME?

**F**or decades, many agents have made significant income by promoting term life insurance. However, with the current market changes, especially for the agents selling health insurance, we have been asked if we could provide a sales system that included a third-party application completion process... and the answer is "Yes, we can!"

The entire Term Life Champions package is **FREE** to you and once you begin using it on a regular basis, you may wonder how you ever did without Term Life Champions. The Term Life Champions program provides you all the tools, information and support you need to increase the ease of doing business.

### Why Use Term Life Champions?

One reason is that this concept addresses the needs of a large percentage of your clients. The current information we have available notes that 60% of the families earning between \$50,000 and \$250,000 a year have no individually owned life insurance. 34% of those that do own personal life insurance know they do not have enough. This is a huge marketplace.

### The "Self Sales" System

The Term Life Champions sales process allows the client to determine the client's life insurance needs. The client determines their need and the premium they wish to pay.

### New Application Completion Process

Once the sale is made, a few clicks of the mouse and the application request form is sent directly to the insurance carrier. Within 24 hours, the insurance carrier's representative will call your applicant. The insurance carrier's representative will take the application, arrange the paramedical, order any required APS reports, collect the initial premium, if

allowed under the guidelines, and then send you the policy for delivery.

In short, you make the sale, and the Term Life Champions program provides a sales track, the carrier does all the processing... and without a commission haircut.

### How Do I Get Started?

The easiest and fastest way to obtain more information is to go to [www.termlifechampions.com](http://www.termlifechampions.com) and register for an account. During the registration process, you will need to enter a Customer Code. Be sure to use:

Customer Code: **29408**

Next, review the material. If you decide to use the Term Life Champions program, the next step will be contracting with the Term Life Champions carrier.

### An Additional Benefit, Prescription Champions

This organization provides you FREE prescription drug discount cards that you can use to thank your customers for past business as well as open the door to new business. For example, offer your prospects a FREE drug discount drug card in exchange for a sales interview. For additional info on this program, visit the Prescription Champions website at [www.prescriptionchampions.com](http://www.prescriptionchampions.com).

### Questions?

If you have questions, please contact us. This program is easy to use... even if you are not an experienced life agent. It is proven to increase agent income. Thank you for your interest and your business.